



# **Te Pae Maunga, Te Pae Whenua, Te Pae Tāngata**

**CATE CONFERENCE 2022**

**Ōtautahi, Christchurch - New Zealand**

**Wednesday 23 – Friday 25 November 2022**



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# SPONSORSHIP OPPORTUNITIES

Te Pae Maunga, Te Pae Whenua, Te Pae Tāngata: CATE Conference 2022

The Gathering Place of the Mountain, the Land, the People

This conference will be about gathering to navigate the waters, climb the mountains and see the horizons. As we build connections, collaborate with one another, and integrate our knowledge and skills, we will be enabled to strengthen and support the futures of the people we influence. Our logo shows the inter-connectedness of the mountains, the rivers, the land and the people: they are our lifeforce and our strength.

Our city, Ōtautahi, Christchurch is a city that has re-invented itself, built on the determination and tenacity of our ancestors and present-day citizens. It has been designed, constructed, and regenerated; a new hospitality scene has emerged, new laneways, pathways, street art and retail spaces. Businesses, industries, agricultural and educational opportunities, and health facilities have been created. The people have worked together in times of uncertainty and crises and are ready to tell their stories.

The conference will be held in the new Christchurch Convention Centre, Te Pae, which has just opened, and is in the centre of the city, on the banks of the Ōtākaro, The Avon River. This is a world class convention centre and is an architectural gem. As we gather, we will also be able to appreciate the city of parks, rivers, beaches and hills, a city waiting to be explored again. Our ever resilient and innovative people are ready to welcome you and our Canterbury CATE Conference team is excited to finally host you.

“Mā **whero**, mā pango ka oti ai te mahi”

“With **red** and black the work will be complete”



# SPONSORSHIP PACKAGES

## PARTNER SPONSOR - SOLD

- Recognition as the major partnership sponsor of the CATE Conference 2022
- Double booth Trade Display in venue lobby arrival area.
- Access to delegate database prior to conference, including email addresses. Note delegates that tick “privacy requested” will be excluded
- Branding / logo in conference promotions and web link
- Inclusion on the conference website by way of brief bio and logo/image
- Media exposure in association with conference promotion activities
- 4 conference registrations\*

***Total Investment \$12,000 + GST EACH***

## GOLD SPONSOR

- Double booth Trade Display
- Inclusion on the conference website by way of brief bio and logo/image
- Access to delegate database post conference, including email addresses. **Note: delegates that tick “privacy requested” will be excluded**
- Acknowledgement at the conference
- 2 conference registrations\*
- Conference signage

***Total investment \$6,000 + GST EACH***



## SILVER SPONSOR

- Single booth trade display
- Inclusion on the conference website by way of brief bio and logo/image
- Access to delegate database post conference, including email addresses. **Note: delegates that tick “privacy requested” will be excluded**
- Acknowledgement at the conference
- 1 conference registration\*
- Conference signage

***Total Investment \$4,500 + GST EACH***

## BRONZE SPONSOR

- Single booth trade display
- Logo inclusion on the conference website
- Acknowledgement at the conference
- 1 conference registration\*

***Total investment \$3,500 + GST ECH***

## KEYNOTE SPEAKER SPONSORSHIP

- “Naming Rights” for your chosen Keynote speaker
- Opportunity to be acknowledged in all communications prior to conference as Keynote sponsor, this includes all appropriate pre-conference communications to the full CATE NZ database
- Opportunity to introduce your chosen Keynote speaker
- Logo inclusion on the conference website
- Acknowledgement at the conference
- 1 conference registration\*

***Total investment \$5,000 + GST EACH***



## CONFERENCE APP SPONSORSHIP - SOLD

- Branding on the conference app
- A URL link directly from the app to your website
- Logo inclusion on the conference website
- Acknowledgement at the conference
- 1 conference registration\*

**Total Investment \$1,500 +GST**

## GALA DINNER - SOLD

- Recognition as Gala Dinner sponsor on the conference program
- A reserved table for 10 at the dinner
- Corporate identification on display during dinner on screens and stage
- Logo printed on conference dinner menu
- Verbal acknowledgement “This evening’s gala dinner kindly sponsored by ...” where possible by the MC

**Total Investment \$5,000 + GST**

## WELCOME RECEPTION

- Recognition as Welcome Reception Sponsor on the conference program
- Corporate identification on display during Welcome reception (pull up banners etc., supplied by sponsor)
- Verbal acknowledgement “This evening’s welcome reception kindly sponsored by ...” where possible by the MC

**Total Investment \$3,500 + GST**



## BARISTA SPONSORSHIP - SOLD

- Recognition as Barista Sponsor
- Opportunity to place banners beside the barista machine during full conference  
We may be able to have the barista machine branded, this will be confirmed shortly
- Opportunity to provide branded coffee cups (at your expense)

**Total Investment \$3,000 + GST EACH**

## LUNCHEES (3 AVAILABLE)

- Recognition as Lunch Sponsor
- Corporate identification on display during Lunch Break (pull up banners etc., supplied by sponsor)
- Verbal acknowledgement “Today’s lunch kindly sponsored by ...” where possible by the MC

**Total Investment \$2,500 + GST EACH**

## MORNING / AFTERNOON TEAS (5 AVAILABLE)

- Recognition as Sponsor in conference
- Corporate identification on display during Lunch Break (pull up banner, supplied by sponsor)
- Verbal acknowledgement “Today’s morning or afternoon tea is kindly sponsored by ...” where possible by the MC

**Total Investment \$1,800 + GST EACH**



**\*CONFERENCE REGISTRATION INCLUDES:**

- Welcome function (Wednesday 23 November) to be held at the conference exhibition
- Attendance at all conference keynote sessions, workshops and trade show
- Morning tea / lunch / afternoon tea at the conference
- Conference Dinner (Friday 25 November)
- Conference programme resource

***Total Value of \$695 + GST per person***





# GENERAL TERMS AND CONDITIONS

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- All sponsorship packages are available on a first in, first served basis
- All applications to be in writing.
- Exhibitors wishing to run competitions must do so from their own site
- All selections are to be paid in full prior to conference and within 21 days of securing sponsorship
- The production of all promotional material for distribution and/or display at conference is the responsibility of the sponsor. Please consider our resolution to be sustainable and if possible, provide access to a digital format.
- All images and logos to be supplied in high resolution digital format, specification will be provided
- All exhibitors must comply with OSH regulations
- Cancellations prior to 30 September 2022 will be refunded in full less a 25% administration fee
- Cancellations after 30 September 2022, no refunds will be available, unless the option can be filled from a waiting list, in which case a refund will be made less a 25% administration fee

## TIMEFRAMES

<b>Launch of Conference Website</b>	February 2022
<b>Finalisation of Conference App</b>	28 October 2022
<b>Exhibitor Set-up</b>	22 November 2022

**For further information on sponsorship please contact the Event Manager, James Chatterley on 021 777 928 or by email [James@eventdynamics.co.nz](mailto:James@eventdynamics.co.nz).**

